




BABORÓWKO

WE UNITE TRADITION
WITH WORLD-CLASS SPORT



GET TO KNOW US BETTER



Baborówko is one of the most prestigious places on the equestrian map of Europe. It is here that World Cup Qualifiers and Nations Cups are held, and Poles have twice won Official Olympic Qualification.

The best athletes from the world of eventing, show jumping and carriage driving regularly visit the Baborówko Equestrian Center. Regular attendees at the Baborówko event include eighteen-time World Champion **Boyd Exell**, four-time Olympic Champion **Michael Jung**, two-time Olympic Games medalists **Ingrid Klimke** and **Julia Krajewski**, as well as Polish Olympians **Dawid Kubiak**, **Adam Grzegorzewski** or **Maksymilian Wechta**.




“

This is a world-class event. It is pampered in every tiny aspect. I feel very well here.

Weronika Kwiatek (POL)
Young Horse Champion
during the Baborówko Driving Show

TRADITION



Baborówko is all about tradition. In 2025, for the 17th time, the Baborówko Equestrian Festival will be held, which is our iconic eventing competition. It is during this event that we can witness the development of the world and polish sport every year.

Our family values and friendly atmosphere are among the main features that make us stand out from other equestrian centers. Baborówko is a place where every rider, spectator and team member feels at home.




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This is a wonderful competition. We feel at home here because there is a family behind it that really cares about the riders. The horses learn a lot thanks to such a variety of courses. Certainly the Baborówko Equestrian Festival is one of my highlights of the season.

Ingrid Klimke (GER)
Olympic Games gold medalist
at the Equestrian Festival Baborówko

WITHIN THE FAMILY



Our events are not only sports, but also a meeting place for the local community and equestrian fans. Every year we make sure that every spectator can not only get to know our riders better, but also have a good time with their families, watching the shows or taking part in the activities available at the stands of our partners. Thousands of people show up in Baborówko every year. Our program includes attractions such as the car - carriage relay, dress-up competitions for children on ponies and concerts.

SEASON 2025



**EQUESTRIAN FESTIVAL
BABORÓWKO
22-25.05.2025
CCI4*-S / CCI4*-L
INTERNATIONAL
EVENTING COMPETITION**



**BABORÓWKO
JUMPING SHOW
8-10.08.2025
CSI2* / CSI1* / CSIYH1*
2 LONGINES RANKING
COMPETITIONS
BABORÓWKO FOAL AUCTION**



**BABORÓWKO
DRIVING SHOW
26-28.09.2025
CAIO4*-H4 WCUPQ /
CAI2*-H4 / CAIO4*-H2
WORLD CUP QUALIFICATION AND
NATIONS CUP**

EQUESTRIAN FESTIVAL BABORÓWKO

22-25.05.2025



EQUESTRIAN FESTIVAL BABORÓWKO

We invite you to cooperate in one of the most prestigious equestrian events in Poland, the flagship international competition of the Baborówko Equestrian Association - Equestrian Festival Baborówko. This is a four-day celebration of horse lovers, sport and elegance, which gathers enthusiasts from all corners of the country and beyond.

Every year in Baborówko the best riders of the eventing meet. During the Festival we have already hosted such stars as Olympic Games gold medalists **Julia Krajewski**, **Ingrid Klimke** and **Michael Jung**, but also the best Polish riders: **Joanna Pawlak**, **Mateusz Kiempa** and **Paweł Warszawski**, who is training at our center on a daily basis.





BABORÓWKO JUMPING SHOW

8-10.08.2025



BABORÓWKO JUMPING SHOW

After a complete modernization of our center, competitions held in the most popular equestrian competition - show jumping - have also joined the calendar of international events. Already during the first edition in 2022, they gathered the attention of Polish jumpers and became a permanent feature in their starting plans.

Among the participants of the past editions of the competition there was no shortage of

sports stars. In the equestrian center near Poznań appeared, among others: **Marvin Jüngel** (winner of the prestigious Hamburg Derby), **Kristaps Neretnieks** (Latvian participant in last year's World Cup) or **Felix Hassmann** (silver medalist at the World Young Horse Championships). In 2024, the Baborówko Jumping Show reached a record number of more than 400 horses.



BABORÓWKO FOAL AUCTION

08.08.2025



BABORÓWKO

FOAL AUCTION

What makes the Baborówko Jumping Show stand out from other competitions of similar rank is not only the highest sporting level and exceptional atmosphere, but also the prestigious Baborówko Foal Auction. The foals participating in the event come from the best sporting lines recognized around the world.





AR
ALBERT RIELE
SWISS WATCHES 1881

AR
ALBERT RIELE
SWISS WATCHES 1881



BABORÓWKO DRIVING SHOW

26-28.09.2025



BABORÓWKO DRIVING SHOW

The Baborówko Driving Show is an international official driving competition. This is the only such competition in our country and one of the few in Europe. Every year drivers from all over the world come to the Baborówko Equestrian Center to compete for victory in the Nations Cup and qualification for the World Cup.

The most important names from the world of carriage driving appeared in

Baborówko: **Boyd Exell** (Australia), Christoph Sandmann (Germany) or **Daniel Schneiders** (Austria). The biggest star of last year's edition, Boyd Exell, is the current number one in the

world ranking, multi-medalist of the World Championships, multiple winner of the Nations Cups.





Koalick.de

Schönborn

Kosilic

Kosilic

OUR PROMOTIONAL ACTIVITIES

Press materials about the competition held in Baborówko have been published on hundreds of internet portals, both international and national, as well as local. Media patronage of the 2024 events was provided by the prestigious Polsat Sport television station and one of the most popular radio stations, Radio ZET.

We could read about Baborówko on the official website of the FEI;

the most important equestrian portals from the Czech Republic, Italy, the United States or Germany; and popular polish sports portals such as Sportowy24, TVP Sport or Polsat Sport.

As part of our promotional activities, we also maintain an ongoing relationship with local media, representing Szamotuły, Wronki, Poznań and the entire Wielkopolska region.

**polsat
sport**



ZET radio

TVP SPORT

SPORTOWY24



2024 SEASON:

- 1 300 RIDERS AND AMAZONS.
- 2 000 HORSES.
- 20 COUNTRIES, 4 CONTINENTS.

SOCIAL MEDIA

The basis for the daily promotion of the Baborówko Equestrian Center is social media. Baborówko Equestrian's profiles are followed by thousands of users who constantly engage with the content we publish.

 / BABOROWKO.EQUESTRIAN

5,3 K LIKES
7,3 K FOLLOWERS

 / BABOROWKO_EQUESTRIAN

1,5 K POSTS
9,5 K FOLLOWERS

 / BABOROWKO_EQUESTRIAN

52,5 K LIKES
2,9 K FOLLOWERS



IN 2024, OUR CONTENT
REACHED NEARLY **1.5 MILLION**
FACEBOOK AND INSTAGRAM
USERS.

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HONORARY PATRONAGE

In 2024, our events have received honorary patronage from **the Minister of Sports and Tourism, the Minister of Agriculture and Rural Development and the Marshal of the Wielkopolska Region.**



Minister Rolnictwa
i Rozwoju Wsi



Minister
Sportu i Turystyki



MARSZAŁEK
WOJEWÓDZTWA
WIELKOPÓLSKIEGO
MAREK WOŹNIAK

An aerial photograph of an equestrian event venue at sunset. The scene is bathed in the warm, golden light of the setting sun, which is visible as a bright orb on the horizon. In the foreground, a large, rectangular sand arena is visible, surrounded by a low fence. To the right of the arena, there's a grassy area with several small, white tents and some parked vehicles. In the background, a large, multi-story building, possibly a stable or event hall, is visible, along with more trees and fields. The overall atmosphere is serene and picturesque.

THE FINANCIAL PRIZE POOL
FOR THE 2024 SEASON -
MORE THAN EUR 200,000.

PARTNERS AND SPONSORS

In previous years, partners of our events included **Totalizator Sportowy with the LOTTO brand**, Kuhn - agricultural machinery, Duon, the National Center for Agricultural Support, the Generali Group, and Badix.



SPONSORSHIP BENEFITS



Show jumping obstacle



Cross-country obstacle



Marathon obstacle



Flags



Balloons



Product exposure



Logo exposure (horse rug, trophy, promo walls, catalog, posters)



VIP (tickets, own section)



Stand



Rollup



Dedicated video content
(Instagram, Facebook, TikTok)



Dedicated social media
post (Instagram, Facebook)

WE WELCOME YOUR
COOPERATION

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